

Julian Rodriguez

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Design, web development & digital marketing
Based in Galway, Ireland.

EDUCATION

Digital Marketing

College of Management & IT, Ireland.
Grade: Distinction
2021

MA in Multimedia Design

UNLP, Argentina.
Grade: Distinction
2019

Project Management

Faculty of arts, UNLP
Grade: Distinction
2018

UX Design

Faculty of arts, UNLP
Grade: Distinction
2016

SKILLS

Animation, graphic design,
photography, programming,
branding, web design &
development, UI/UX Design.

PROGRAMMING

Actionscript, Javascript, jQuery,
HTML, PHP, CSS, MySQL, Ajax,
Processing, micro:bit, Construct,
Wordpress.

LANGUAGES

Spanish (Native), English (C2),
Italiano (A2), Portuguese (A2)

FEATURED WORK

Designer, Web Developer, Digital Strategist and Social Media Management.

Sidekick Media, Galway, Ireland.
April 2021 - Present

Engaged with over 100 diverse clients spanning various industries throughout Ireland, encompassing both B2B and B2C projects. Collaborated on digital strategies, design assets, brochures, social media management, web design and development, and conducted marketing calls tailored to their unique business needs.

Project manager / Designer / Programmer

Potterzone, Freelance.
March 2010 - Present

Creator of the Harry Potter app "Potterzone" for Android and iOS devices, downloaded by more than 10 Million users across the globe. Design of assets, manage translations and responsible of a group with more than 20 people from different languages and nationalities in Europe, Latin America, USA, among others.

Programmer / App & Web Developer

Ride app, Buenos Aires, Argentina.
June 2018 - May 2020

Ride is a mobile app where you can rent boats and excursions. I was given the chance to design the UI/UX for the app as well as develop the code. The main features include an user log in and sign up area, a private messages section, the possibility to book a boat/excursion and payments inside the app using credit cards.

Project manager / Digital Marketing

Warner Bros. Home Video / AVH, Buenos Aires, Argetina.
June 2011 - August 2012

Responsible for the design, marketing and execution of the official launch event of *Harry Potter and the Deathly Hallows - Part Two* in DVD and Blu-Ray for more than 400 people.